



## Job Description: Baby Sleep Coach or Baby/Child Care Expert

### About us:

*Baby Concierge: instant support from top childcare experts at your fingertips.*

MaryPoppins is a technology startup that is looking to make parenting easier, by connecting parents and childcare experts.

As part of our launch, we are looking for motivated, experienced childcare practitioners to come onboard and support our parent community. **Please note this is a vendor-partnership engagement opportunity (not a salaried position). See Perks section below.**

*We are in Stealth Mode currently*

### What you will do:

- Provide virtual advice (chat, video or email based) to parents about their newborns, babies, and toddlers.
- Have committed weekly time frames of engagement online on our platform as our vendor partner

### What we're looking for:

- Experienced and certified sleep coach or counselor
- Have strong knowledge of all sleep-related issues, concerns, schedules, etc through different stages of a child's age/life.
- Have current information on various sleep techniques and relevant products in the marketplace

### It would be a PLUS if you have experience as a:

- **Doula or Counselor:** You have experience with counseling services such as:
  - perform initial evaluations of parents' needs and develop customized treatment plans
  - educate parents on stress coping mechanisms
  - Providing the mother with emotional and educational support, especially during times when the father and other close relatives are unavailable
  - Virtually attend prenatal meetings to get to know the mother and establish her birth preferences and other requirements
  - Guide the mother once she has been discharged with regards to post-natal care
  - Providing practical support and advice to the mother after childbirth, like organizing the nursery, assisting with breastfeeding
  - Keeping up to date on childbirth support, birthing techniques, and pre and post-natal care
- **And/Or, a Lactation Counselor:** you are an experienced lactation counselor who can:
  - facilitate virtual breastfeeding support for new parents
  - promote breastfeeding and assist mothers in reaching their own breastfeeding goals, but is also aware and supportive of other comprehensive nutritional options including formula use



- **And/Or, a Baby Care expert:** you are an experienced sleep coach or consultant who has:
  - Experience with new mom care and infant baby care. A 'plus' for experience with Toddler care.
  - Provide virtual advice to parents based on the symptoms and/or issues. *You will not be conducting in-person tests and/or administering vaccines and/or writing prescriptions, as that would be advisable to be done by the doctor's office or hospital network that the parents/babies/children belong to.*

#### Ideal candidate will:

- Have computer access
- Be tele-support savvy
- Have excellent interpersonal and communication skills
- Have excellent time management skills
- Have strong analytical and problem-solving ability
- Have familiarity with web-based patient information systems
- Empathetic and patient, especially in our new virtual world with virtual interactions

#### Details:

- Flexible on preference for weekdays or weekends.
- Full time or part time - as a contractor or freelancer

#### Perks:

- Payment for your services
- Free access to HIPAA compliant telecare app and organized web technology for your business and your clients: virtual video conferencing, chat, audio, calendaring, document storage, etc
- Free access to pediatrician-certified content and resources for your clients
- Free Marketing, PR and branding for your business
- Access to new clients and new business revenue streams
- Stock/share grants as a founding team member equity package in our start-up



## Practitioner Perks and Incentives



**IT TAKES A  
VILLAGE TO  
RAISE A  
CHILD.**



**JOIN US**

**EMAIL ADDRESS:**

[hr@marypoppins.io](mailto:hr@marypoppins.io)

**WEBSITE:**

[www.misspoppins.io](http://www.misspoppins.io)

**1** HIPAA-compliant portal SMS, Email, Secure Chat, Video, and Calling to communicate with your patients, members, or clients with seamless

**2** Payment for your services and Stock/share grants as a founding team member equity package in our start-up

**3** Flexible working hours & Ability to schedule all your appointments through our portal

**4** Reach a Wider Audience Segment



**5** Create customised work flow to help with onboarding experiences and ongoing engagement campaigns

**6** Free Marketing, PR and Branding



Contact us:

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