



Job Description: Doula Or Baby/Child Counselor

About us: Baby Concierge: instant support from top childcare experts at your fingertips.

MaryPoppins is a technology startup that is looking to make parenting easier, by connecting parents and childcare experts.

As part of our launch, we are looking for motivated, experienced childcare practitioners to come onboard and support our parent community. **Please note this is a vendor-partnership engagement opportunity (not a salaried position).** See Perks section below.

We are in Stealth Mode currently

What you will do:

- Provide virtual advice (chat, video or email based) to parents about their newborns, babies, and toddlers.
- Have committed weekly time frames of engagement online on our platform as our vendor partner

What we're looking for:

- The ability to answer questions and provide guidance about postpartum and newborn care
- A wealth of knowledge and experience on childbirth and pre and post-natal care
- The ability to remain calm, multitask and provide emotional support
- Exceptional communication and interpersonal skills
- Providing the mother with emotional and educational support, especially during times when the father and other close relatives are unavailable
- Virtually attend prenatal meetings to get to know the mother and establish her birth preferences and other requirements
- Guide the mother once she has been discharged with regards to post-natal care and guidance
- Providing practical support and advice to the mother after childbirth, like organizing the nursery, assisting with breastfeeding
- Keeping up to date on childbirth support, birthing techniques, and pre and post-natal care
- Assisting in whatever way possible to make the transition to motherhood easier
- **It would be a PLUS if you have experience as a:**
- **Counselor:** You have experience with general counseling services such as:
 - perform initial evaluations of parents' needs and develop customized treatment plans
 - educate parents on stress and coping mechanisms
 - provide parents' with the resources they need to reach personal goals
 - monitor parents' progress and modify their treatment plans as needed
- **And/Or, a Lactation Counselor:** you are an experienced lactation counselor who can:
 - facilitate virtual breastfeeding support for new parents
 - promote breastfeeding and assist mothers in reaching their own breastfeeding goals, but is also aware and supportive of other comprehensive nutritional options including formula use



- **And/Or, a Sleep Coach:** you are an experienced sleep coach or consultant who has:
 - strong knowledge of all sleep-related issues, concerns, schedules, etc through different stages of a newborn/ child's life.
 - Has current information on various sleep techniques and relevant products in the marketplace

Ideal candidate will:

- Have computer access
- Be tele-support savvy
- Have excellent interpersonal and communication skills
- Have excellent time management skills
- Have strong analytical and problem-solving ability
- Have familiarity with web-based patient information systems
- Empathetic and patient, especially in our new virtual world with virtual interactions
- Relevant certification might be required
- Have a calming and nurturing presence

Perks:

- Payment for your services
- Free access to HIPAA compliant telecare app and organized web technology for your business and your clients: virtual video conferencing, chat, audio, calendaring, document storage, etc
- Free access to pediatrician-certified content and resources for your clients
- Free Marketing, PR and branding for your business
- Access to new clients and new business revenue streams
- Stock/share grants as a founding team member equity package in our start-up

Details:

- Flexible on preference for weekdays or weekends.
- Full time or part time - as a contractor or freelancer



Practitioner Perks and Incentives



**IT TAKES A
VILLAGE TO
RAISE A
CHILD.**



JOIN US

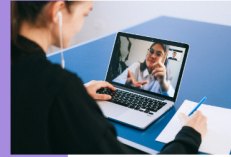
EMAIL ADDRESS:

hr@marypoppins.io

WEBSITE:

www.misspoppins.io

1 HIPAA-compliant portal SMS, Email, Secure Chat, Video, and Calling to communicate with your patients, members, or clients with seamless



4 Reach a Wider Audience Segment

2 Payment for your services and Stock/share grants as a founding team member equity package in our start-up



5 Create customised work flow to help with onboarding experiences and ongoing engagement campaigns

6 Free Marketing, PR and Branding

3 Flexible working hours & Ability to schedule all your appointments through our portal



Contact us:

- hr@marypoppins.io