



## Job Description: Development Therapist/ Counselor

### About us:

*Baby Concierge: instant support from top childcare experts at your fingertips.*

MaryPoppins is a technology startup that is looking to make parenting easier, by connecting parents and childcare experts.

As part of our launch, we are looking for motivated, experienced childcare practitioners to come onboard and support our parent community. **Please note this is a vendor-partnership engagement opportunity (not a salaried position). See Perks section below.**

*We are in Stealth Mode currently*

### What you will do:

- Provide virtual advice (chat, video or email based) to parents about their newborns, babies, and toddlers.
- Have committed weekly time frames of engagement online on our platform as our vendor partner

### What we're looking for:

- Should be able to identify the traits, symptoms, and patterns particular to children who suffer from various developmental and psychological disorders.
- Specialists should be able to create a therapy program to help the child overcome their developmental obstacles.
- Specialists should be able to have multiple approaches for modifying undesirable behavior, a dietary plan to help children receive the appropriate vitamins and nutrients essential for their cognitive health, educational methods for learning new skills and concepts, coping strategies to manage negative emotions, and standards of measurement to track and evaluate progress.
- The specialists should be able to explain and teach the therapy plan that has been outlined to the parents, educators, and other caretakers on how to help their child achieve his or her goals and reach their potential.
- Specialists must be skilled at using their imaginations to come up with lesson plans that are fun and engaging for children. They should also, their families, caretakers and educators be able to engage with the children through the plans created for them.

### It would be a PLUS if you have experience as a:

- **Doula or Counselor:**
  - perform initial evaluations of parents' needs and develop customized treatment plans
  - educate parents on stress coping mechanisms
  - Guide the mother once she has been discharged with regards to postnatal care
  - Keeping up to date on childbirth support, birthing techniques, and pre and post-natal care
- **And/Or, a Sleep Coach:**
  - Experienced and certified sleep coach or counselor



- Have strong knowledge of all sleep-related issues, concerns, schedules, etc through different stages of a child's age/life.
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- **And/Or, a Baby Care expert:** you are an experienced sleep coach or consultant who has:
  - Experience with new mom care and infant baby care. A 'plus' for experience with Toddler care.
  - Provide virtual advice to parents based on the symptoms and/or issues. *You will not be conducting in-person tests and/or administering vaccines and/or writing prescriptions, as that would be advisable to be done by the doctor's office or hospital network that the parents/babies/children belong to.*
  - *would be advisable to be done by the doctor's office or hospital network that the parents/babies/children belong to.*
- **And/Or, a Child Development Counselor :**
  - Should be able to identify the traits, symptoms, and patterns particular to toddlers and children who suffer from various developmental and psychological disorders.
  - The specialists should be able to explain and teach the therapy plan that has been outlined to the parents, educators, and other caretakers how to help their toddler/ children achieve his or her goals and reach their potential.

#### Ideal candidate will:

- Have computer access
- Be tele-support savvy
- Have excellent interpersonal and communication skills
- Have excellent time management skills
- Have strong analytical and problem-solving ability
- Have familiarity with web-based patient information systems
- Empathetic and patient, especially in our new virtual world with virtual interactions

#### Details:

- Flexible on preference for weekdays or weekends.
- Full time or part time - as a contractor or freelancer

#### Perks:

- Payment for your services
- Free access to HIPAA compliant telecare app and organized web technology for your business and your clients: virtual video conferencing, chat, audio, calendaring, document storage, etc
- Free access to pediatrician-certified content and resources for your clients
- Free Marketing, PR and branding for your business
- Access to new clients and new business revenue streams
- Stock/share grants as a founding team member equity package in our start-up



## Practitioner Perks and Incentives



**IT TAKES A  
VILLAGE TO  
RAISE A  
CHILD.**



**JOIN US**

**EMAIL ADDRESS:**

[hr@marypoppins.io](mailto:hr@marypoppins.io)

**WEBSITE:**

[www.misspoppins.io](http://www.misspoppins.io)

**1** HIPAA-compliant portal SMS, Email, Secure Chat, Video, and Calling to communicate with your patients, members, or clients with seamless

**2** Payment for your services and Stock/share grants as a founding team member equity package in our start-up

**3** Flexible working hours & Ability to schedule all your appointments through our portal

**4** Reach a Wider Audience Segment



**5** Create customised work flow to help with onboarding experiences and ongoing engagement campaigns

**6** Free Marketing, PR and Branding



Contact us:

- [hr@marypoppins.io](mailto:hr@marypoppins.io)